

FOR IMMEDIATE RELEASE

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## Enterprise Content Management for China

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The Sixth is a traditionally lucky date in the Chinese calendar, so it's no coincidence that today marks the release of [无纸境](#) (Wu Zhi Jing), Contentverse for the Chinese market. The Computhink team, our Chinese partner, and cultural experts have worked tirelessly to blend Contentverse with the needs of the Chinese ECM and document management market.

### Found in Translation

Creating a Chinese version of our document management software included designing and launching a new website along with the creation of new product manuals and marketing collateral. Oh, and we also obviously localized the software at every level!

When considering the best name for a Chinese version of Contentverse, we found a perfect fit: 无纸境 (Wu Zhi Jing) means a "paperless environment," when written, but when spoken aloud, it means "continuous improvement". This perfectly represents what we're offering to the market.

### We're already a hit

Computhink chose to enter the Chinese market because of the extreme demand for Enterprise Document Management in the region. With multiple key Chinese industries already interested in what Contentverse offers, we can tell this is the start of a beautiful relationship.

The market is clamoring for enterprise software, where professionalism and business sense are already a part of day-to-day proceedings. Our partners at Beijing Deluxe are ready to provide local professional services and to meet the needs of this continuously growing Chinese business environment.

### The same award-winning software

Our development, design, and marketing teams engineered a whole new website, product interface, and a full suite of training materials for Wu Zhi Jing. We're delivering all of the best document management features our customers have come to expect now localized for the Chinese market. We've uploaded demos and testimonial videos to China's Youku video hosting site, designed a specialized set of web pages that cater to Chinese business interests, and fully translated the software for our new customers.

### The next step in a long journey

Computhink has been delivering to international markets for decades. We're no strangers to making new friends in faraway places and building relationships that are mutually beneficial. 无纸境 (Wu Zhi

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Jing) is simply the next step in a long history of spreading document management software to customers who demand it.

We looking forward to showing the Chinese market how lucky this day really is.

### **About Computhink**

Computhink is exclusively focused on delivering easy-to-implement and easy-to-use enterprise document and content management software solutions. Computhink has been providing client-valued solutions to organizations big and small for the past twenty years. Computhink clients are in industries ranging from government, to manufacturing, to finance, and beyond. For more information, visit [无纸境.com](http://www.无纸境.com), [email us](#), or call +86 13701050501.

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